

## The **Ceramic** Advantage

Widely used since ancient times, Ceramic colors posses unrivaled durability and color fastness. W.A. Wilson's Ceramic Paints are based entirely on high-performance Ceramic materials.

You gain the benefits:

- True lightfastness ensures that there is no visible difference between old glass and new glass, older installation and newer, original parts and replacements.
- Ceramic enamels are actually fused onto the surface of the glass itself; they will not delaminate, blister or crack.
- Ultimate chemical resistance means that Ceramic enamels will not face, stain, or discolor upon contact with glazing compounds, sealants or gasketing materials.
- Ceramic enamels are hard, as hard as the glass itself. They won't scratch or mar during fabrication or installation.
- Every color is "green." Fired-on Ceramic enamels are non-toxic, non-combustible, and easy to dispose.
- Exceptional green strength produces maximum yields and minimal scrap all with unparalleled ease of handling.
- W.A. Wilson offers a full lime of Standard and Custom Ceramic Paints designed to meet the requirements outlined in ASTM C 1048.



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